shōmi!
PRE-PRESS FILE SPECS

FILE TRANSFER	Send your files using WeTransfer, Dropbox, Google Drive or email.
FILE FORMAT	High-resolution PDFs are preferred. However, we can also accept working files (Photoshop, InDesign, or Illustrator) with all fonts and images included OR high resolution flattened image files (TIF, JPEG).
FILE SCALE	Create artwork at 100% scale, or 10% scale if larger than 200" in either dimension. Always include 1" bleed at full scale.
FONTS	Supply all used fonts, otherwise convert all text to outlines.
RESOLUTION	75 - 150 dpi at 100% - Normal viewing distance, large format images 150 - 300 dpi at 100% - Very close viewing, high quality images.
COLOUR SPACE	CMYK files should always be supplied. Otherwise, we will convert from RGB to CMYK. Note: Unexpected colour shifts may occur if we are required to do the conversion. For precise color matching, especially to a specific Pantone color, we strongly recommend requesting a physical print proof before final production. This ensures you can assess color accuracy firsthand and make necessary adjustments. **Please inform us of any specific colors to match upon artwork submission. Failure to do so may result in color discrepancies beyond our control.**
OVERPRINT	Overprinting refers to the process of printing one colour on top of another. If you do not want this to happen make sure that the overprint options are turned off and switched to knockout in your document.
NOTE	**Do not include crop/registration marks, measurements or instructions inside the file.**